



Sommet sur  
l'électrification  
de la société

POWERED BY

**Volt-Age**  
CONCORDIA

# Sponsorship opportunities

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MAY 5–6, 2026



PALAIS DES CONGRÈS DE MONTRÉAL

# Message from the Co-Chairs

We are delighted to invite you to support and take part in the inaugural *Electrify Society Summit*, Volt-Age's new signature event, taking place May 5–6, 2026, at the Palais des congrès de Montréal.

This landmark Summit will bring together Canada's most influential organizations, innovators, and thought leaders to confront one of the most urgent challenges of our time: accelerating the transition to a cleaner, more resilient energy future. Over two days, we will chart actionable pathways for electrification and transformative clean-energy solutions that will shape Canada's competitiveness, sustainability, and quality of life for decades to come.

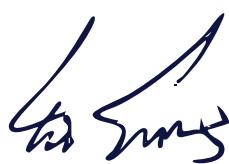
Sponsoring the *Electrify Society Summit* is more than a contribution: it is a powerful statement of leadership. As a sponsor, you align your organization with a national movement where collaboration drives innovation, ideas become impact, and coalitions spark real change. You join a community committed to building an energy landscape that serves all Canadians today and creates lasting benefits for generations to follow.

We hope you will stand with us as a driving force behind this pivotal moment for Canada's electrified future.



Norman Hébert

Chair, Advisory Board,  
Volt-Age



Tim Evans

Vice-President, Research, Innovation  
and Impact, Concordia University



Karim Zaghib

CEO,  
Volt-Age





## About the Summit

The *Electrify Society Summit* exists to unite what has long been a fragmented landscape – bringing together the people, sectors, and ideas that must work in concert to accelerate Canada’s clean-energy transition. Our goal is simple yet ambitious: to convert innovation into action, and to turn electrification and clean-energy breakthroughs into tangible outcomes that benefit communities, industries, Canada, and beyond.

Powered by Volt-Age, one of Canada’s most ambitious electrification research programs and supported by the Canada First Research Excellence Fund (CFREF), the Summit will convene academics, students, industry leaders, government officials, and community stakeholders under one roof. Through insightful knowledge-sharing, collaborative problem-solving, and future-focused dialogue, participants will explore critical sectors such as building technology, energy storage, smart grids, and transportation electrification. The result: a rare environment where leading research meets practical application, and where new partnerships can spark lasting, positive environmental impact.

What makes the *Electrify Society Summit* truly unique is the quality and influence of the voices in the room. This is not a broad, open-door conference – it is a carefully curated gathering of researchers, innovators, decision-makers, experts, and changemakers who have the authority and capacity to **drive real progress**. With all levels of government represented, major industry players at the table, and the strength of Volt-Age’s nation-leading research consortium behind it, the Summit creates the ideal conditions for visionary ideas to take root and meaningful collaborations to flourish.

A dark, silhouetted image of a large audience of people seated in rows, facing towards the right. The background is a bright, overexposed light source.

# Showcase your leadership

Becoming a partner of the *Electrify Society Summit* places your organization at the heart of this national conversation. Sponsorship offers a strategic platform for visibility – through prominent on-site presence, elevated branding opportunities, and digital and media exposure – ensuring your organization stands out among Canada's top influencers and innovators in the environmental space. More importantly, it positions you as a leader committed to shaping Canada's clean-energy future. Your partnership signals not just support, but active participation in the collective effort to accelerate electrification, advance innovation, and build a more sustainable, resilient society.

We invite you to join us and make your leadership felt where it matters most.

SPONSORSHIP LEVEL

# Platinum

**\$30,000 | Sold out**

The ultimate visibility package, delivering premium branding across all Summit touchpoints for maximum impact and industry leadership.

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In addition to all Gold-level Summit sponsorship opportunities, our Platinum-level offers **sole sponsorship of the gala**, to which all attendees are invited, May 5<sup>th</sup>, at which there will be multiple opportunities for visibility and acknowledgement.

- Exclusive workshop sponsor, with multiple opportunities for visibility and acknowledgement in a breakout room.
- Exclusive Summit photobooth sponsorship, providing visibility on attendees' social media posts and take-home photos.
- Exclusive workspace & charging station sponsor.
- Exclusive WIFI sponsorship, with logo on login page.
- Prominent visibility at Summit entrance.
- Inside cover full-page advertisement in printed program.
- Health break sponsorship.
- Recognition within the main plenary room.
- Logo on prominent indoor screens & table tent cards.
- Inclusion in press release.
- Logo at registration & on main "partner wall".
- Logo on gift bags & opportunity to offer promotional items.
- Logo on official event presentation slides.
- Logo included in printed program.
- Logo on Summit website.
- Inclusion in Volt-Age social media posts.

SPONSORSHIP LEVEL

# Gold

**\$20,000 | 3 available**

High-impact exposure with exclusive brand presence throughout the Summit, signaling meaningful engagement and a strong commitment to clean energy.

- Exclusive workshop sponsor, with multiple opportunities for visibility and acknowledgement in a breakout room.
- Exclusive Summit photobooth sponsorship, providing visibility on attendees' social media posts and take-home photos.
- Exclusive workspace & charging station sponsor.
- Exclusive WIFI sponsorship, with logo on login page.
- Prominent visibility at Summit entrance.
- Full-page advertisement in printed program.
- Health break sponsorship.
- Recognition within the main plenary room.
- Logo on prominent indoor screens & table tent cards.
- Inclusion in press release.
- Logo at registration & on main "partner wall".
- Logo on gift bags & opportunity to offer promotional items.
- Logo on official event presentation slides.
- Logo in printed program.
- Logo on Summit website.
- Inclusion in Volt-Age social media posts.

SPONSORSHIP LEVEL

# Silver

**\$10,000 | 10 available**

Consistent brand visibility across key Summit touchpoints, reinforcing brand awareness, credibility and alignment with the event's mission.

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- Partial-page advertisement in printed program.
- Health break sponsorship.
- Recognition within the main plenary room.
- Logo on prominent indoor screens & table tent cards.
- Inclusion in press release.
- Logo at registration & on main "partner wall".
- Logo on gift bags & opportunity to offer promotional items.
- Logo on official event presentation slides.
- Logo in printed program.
- Logo on Summit website.
- Inclusion, with other sponsors, in Volt-Age social media posts.

SPONSORSHIP LEVEL

# Bronze

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**\$5,000**

Foundational brand presence across core Summit materials and channels, offering accessible exposure and clear event alignment.

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- Inclusion in press release.
- Logo at registration & on main "partner wall".
- Logo on gift bags.
- Logo on official event presentation slides.
- Logo in printed program.
- Logo on Summit website.
- Inclusion, with other sponsors, in Volt-Age social media posts.



# Sponsorship levels at a glance

BENEFIT	PLATINUM (sold out)	GOLD (3 available)	SILVER (10 available)	BRONZE
Sole gala sponsor with multiple recognition and visibility opportunities	•			
Workshop sponsor	•	•		
Photobooth sponsor	•	•		
Workspace & charging sponsor	•	•		
WIFI sponsor	•	•		
Prominent visibility at Summit entrance	•	•		
Ad in printed program	Inside cover	Full page	Partial	
Health break sponsor	•	•	•	
Recognition in plenary room	•	•	•	
Logo featured on indoor screens and table tent cards	•	•	•	
Inclusion in press release	•	•	•	•
Logo visible at registration, on main partner wall, on gift bags, presentation slides, in program, on Summit website	•	•	•	•
Inclusion in social media posts	•	•	•	•



# Sponsorship confirmation

## COMPANY INFORMATION

*Company name*

## BILLING INFORMATION

*Billing contact*

*Billing address*

*City*

*Province or state*

*Country*

*Postal or ZIP code*

*Email address*

*Phone*

## SPONSORSHIP DETAILS

<input type="checkbox"/> <b>Platinum</b>	Sold out
<b>Gold</b>	\$20,000
<b>Silver</b>	\$10,000
<b>Bronze</b>	\$5,000

## PAYMENT INFORMATION

Bank transfer (***preferred***)

Cheque payable to  
**OREBA 3**

OREBA is a Concordia-affiliated entity to facilitate Volt-Age's processing of funds. Please indicate *Electrify Society Summit* in description and mail to:

1250 Rue Guy, FB-7  
Montréal, QC H3H 2T4

## MARKETING INFORMATION

*Marketing contact*

## AUTHORIZATION

*Name of authorized signatory*

*Email address*

*Signature*

*Mobile phone*

*Date*



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**Karol Couture**

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